



2024 ORGANIZER HANDBOOK

Take your event, festival or brand to a higher level by organizing a Rib cookoff. Read all the information and tips here on how to organize a successful RCOA Europe event. Our REPS will of course be happy to advise and assist you.





Jody Harris & Dirk Mullins



Tim van den Berg



Dirk en Tine van de Walle

ABOUT THE RIB COOK OFF ASSOCIATION EUROPE

The Rib Cook Off Association was started in the USA in 2023 by Jody Harris and Dirk Mullins with the aim of making competitive BBQ accessible to everyone, regardless of your skills and experience. In Europe, a turnaround was also necessary in terms of competitive BBQ to keep it accessible to everyone. Tim van den Berg and Dirk van de Walle, who have been involved in the BBQ competition scene for years, have therefore decided to bring the Rib Cook Off Association to Europe to grow the Food Sport in Europe and to guide it with established guidelines. / rules for both the organizer, jury members and of course the participants. RCOA Europe will support organizers as much as possible in the run-up and during the event.





WHY ORGANIZE A RIB COOKOFF EVENT?

An RCOA Europe event is ideal to give a company, brand and/or festival a boost. The average BBQ events in Europe attract a large audience and a BBQ competition generates vibrant interaction with visitors. The participants are often happy to speak to visitors to explain what they do and how they do it, which inspires visitors. In addition, it is even possible to involve the public by organizing an audience award. As a (food) brand, you can let participants in the ancillary (side dish) category use your product so that they have to make something with it. For example, you produce a delicious beer, rub or any other product, then we can create a category in which participants must use this, ultimately these beautiful dishes including the name of the brand/product will be mentioned on social media. Of course, brands/products are also shared on event flyers, etc. for maximum exposure.



WHAT DOES RIB COOKOFF ASSOCIATION EUROPE DO IN ADVANCE AND DURING YOUR EVENT

- Put the event on the agenda on the website.
- Facilitates the registration process via the RCOA website.
- Creates an event flyer in various formats for various social media channels and types of posts, design is in consultation with the organizer.
- Promotion via the RCOA Europe social media channels.
- Ensures there are sufficient jury members.
- Arranges all supplies for judging (such as disposable turn in boxes, forks/knives, hygiene items), these will be invoiced afterwards at cost price.
- Checks during the event whether all (hygiene) guidelines are met by participants, judge members and organizer.
- Results of calculations for the award ceremony.
- Managing the score for the national scores (the NK or BK).
- Managing the scores for the European overall scores (the European Championship).

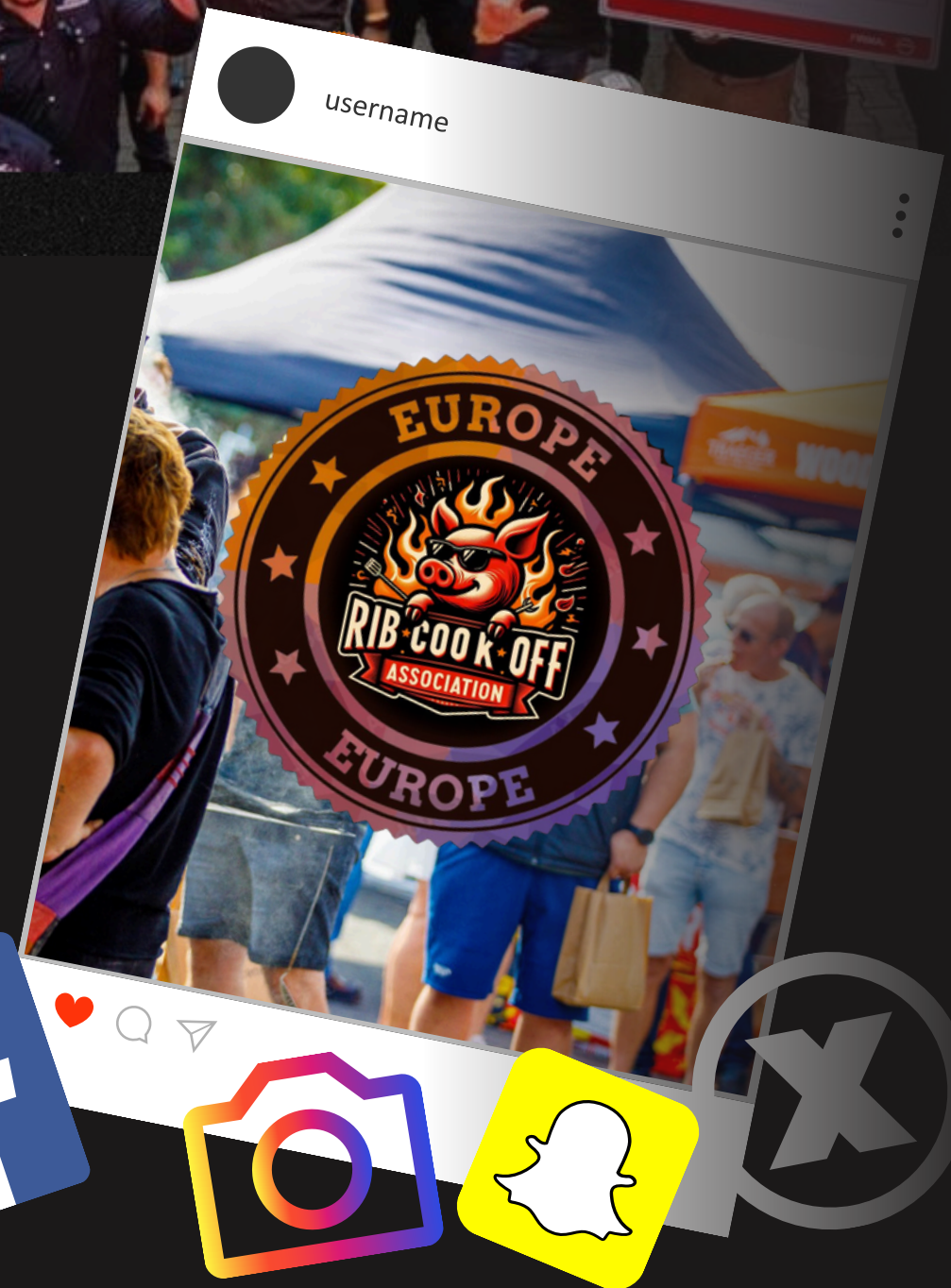


WHAT SHOULD AN ORGANIZER ARRANGE IN ADVANCE AND DURING THE EVENT?

- Space for participants, at least 10 teams are required for a competition.
- Promotion so that participants register (social media, Facebook groups, locally, via workshop, etc.).
- Power supply (some use a pellet smoker).
- Waste bin for residual waste.
- Empty oil barrel or steel garbage can for hot coals.
- Judge room with enough space for at least 6 jury members, table, chairs, good lighting, waste bin, bottled water for the jury members.
- Trophies and if possible prize money.
- Sponsors if necessary (local companies, suppliers, local tourist office).
- Permit from local authorities if required.



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WHAT ARE THE COSTS OF THE RIB COOKOFF ASSOCIATION EUROPE

fixed costs

- event registration costs €200
- RCOA Europe deducts €10 administration costs per registered participant.
- REP (RCOA Europe responsible) costs €150
- travel expenses reimbursement REP, €0.25 per KM driven
- costs for consumables in jury room.

optional costs

- Double Rib competition €50
- 1 ancillary (side dish) which the organizer can determine himself €50. Multiple ancillary are allowed

THANK YOU

FOR THE SHOWN INTEREST IN THE RIB COOKOFF ASSOCIATION EUROPE. HOPEFULLY WE
WILL HAVE A NICE COOPERATION AND REALIZE A FANTASTIC EVENT WITH YOU



IF YOU HAVE ANY QUESTIONS AND/OR COMMENTS AFTER READING THIS INFORMATION, PLEASE
CONTACT ONE OF THE REPS BELOW, THEY WILL BE HAPPY TO ASSIST YOU



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